



Sherwood Warrior Club

c/o Sherwood High School
300 Olney Sandy Spring Road ➔ Sandy Spring, MD 20860

July 31, 2010

Dear Business Owner:

Sherwood High School's fall athletic program is well known in the community. Our varsity and junior varsity teams excel annually and games are always well attended.

In the fall season, Sherwood has over 350 athletes participating in boys and girls Varsity and Junior Varsity Soccer, girls Field Hockey, girls Volleyball, Cross Country, Tennis, Golf, Cheerleading, Poms, and of course Football. Hundreds of fans come through our sports gates weekly.

The Warrior Club (Sherwood High School's athletic booster organization) is offering local business owners an opportunity to promote their services by advertising on our 2010 stadium seat cushions. This popular item, which has not been offered in some time, is 14" square with a plush 1½" cushion. One side will display our school name and logo, with the flip side proudly displaying your advertisement. With so many dedicated folks attending fall sports events, there will be many "eyes to see your ad."

The athletes, coaches, and parents are grateful for the ongoing support from the community. Previous donations and sponsorship has allowed The Warrior Club to support all the athletic teams and provide:

- Field and Grounds Improvements
- Sports equipment and apparel
- Scholarships for deserving students
- Contributions to the school athletic program to be used where needed

The Warrior Club is hoping you will help support all of these athletes by advertising on the seat cushions.

The enclosed contract should answer any questions you might have and will provide you with contact information should you need any additional help.

Thank you,

Amy Szeless

Amy Szeless
Spiritwear Coordinator
Sherwood Warrior Club



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Seat Cushion Advertising Information & Contract

Thank you for your interest in placing an ad on this year's stadium seat cushion. All advertisements and payment in full must be in our hands by the deadline stated below. Ads without payment will not be processed.

FORMAT: Please submit ads electronically to shswarriorclub@gmail.com. Artwork must be a high resolution, approximately the dimension of the desired space, and in a digital format of .eps, .tiff, .ai, .cdr, or .pdf: Hard copy print ads in the appropriate size are also acceptable. They too should be high resolution, the approximate size, and ready for scanning.

DEADLINE: All ads and payment must be in our hands on or before
Wednesday, August 18, 2010.

Selection ✓	Description	Size	Cost
	Quad	7" x 4"	\$140
	Double High	3½" x 4"	\$75
	Double Wide	7" x 2"	\$75
	Business Card	3½" x 2"	\$40
	TOTAL		

PLEASE PRINT CLEARLY:

Business Name: _____ Contact Name: _____

Address: _____

Email Address: _____ Phone: _____

Notes: _____

Signature: _____ Print Name: _____ Date: _____

CONTACT:

The Warrior Club 3405 Briars Road
Amy Szeless Brookeville, MD 20833
shswarriorclub@gmail.com 301-252-0263

Mail your advertising copy, completed contract, and check (payable to **SHS Warrior Club**) to the above address.

The Official All-Sport Booster Club of Sherwood High School



Sherwood Warrior Club

Advertising Rates and Sizes

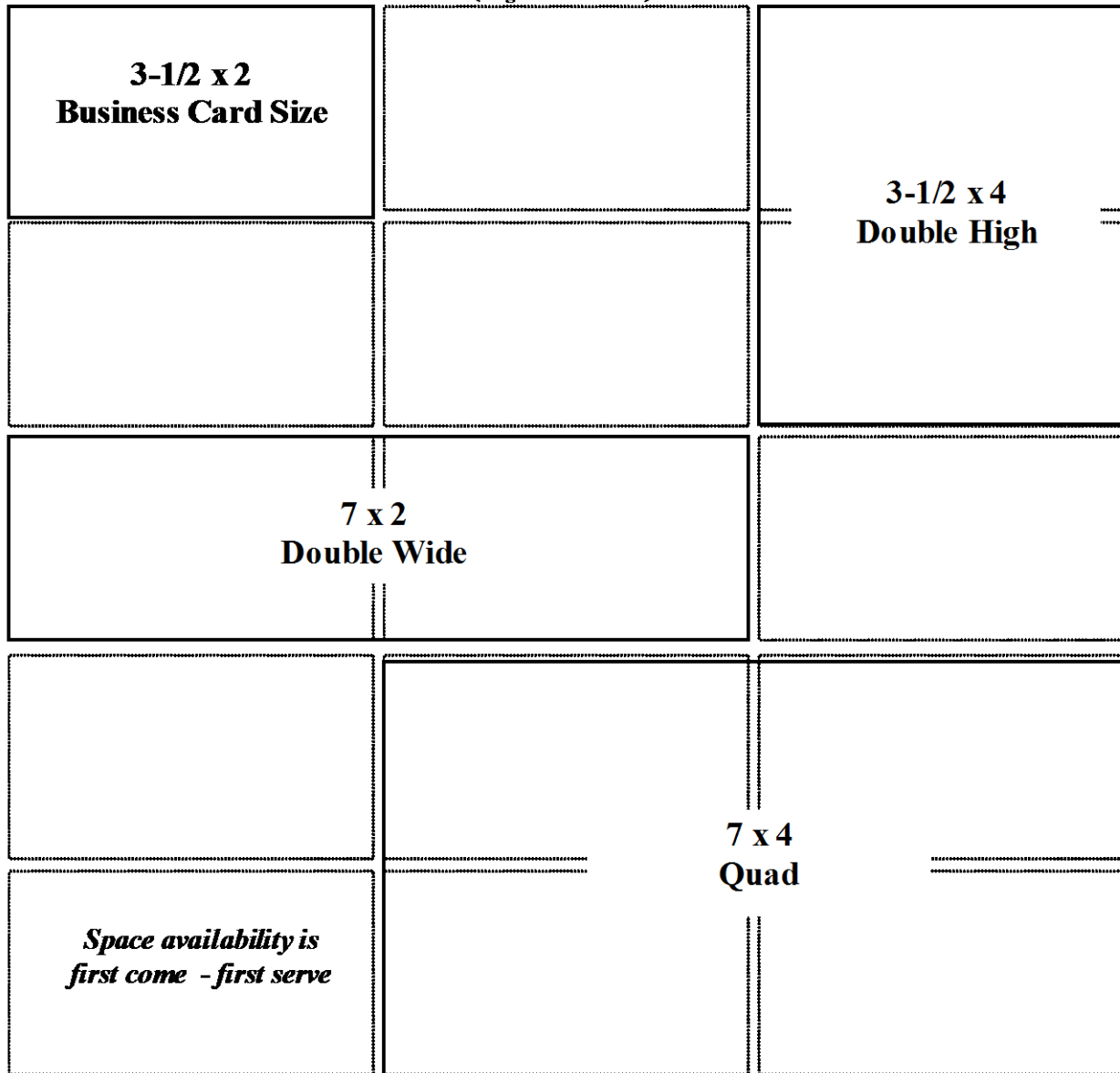
**Stadium Seat
Cushion
14" x 14" x 1-1/2"**



Description	Size	Amount
Quad	7" x 4"	\$140
Double High	3-1/2" x 4"	\$75
Double Wide	7" x 2"	\$75
Business Card	3-1/2" x 2"	\$40

11 x 11—printing space

(diagram not to scale)



Artwork must be approximately the dimension of the desired space and in either .eps, .tiff, .ai, .cdr, or .pdf format OR a clean hard copy ready for scanning.